Mitsuchem Plast Ltd.

(Formerly known as Mitsu Chem Pvt. Ltd.)

329, Gala Complex, Din Dayal Upadhyay Road, Mulund (W), Mumbai - 400 080, Maharashtra, INDIA.

T: + 91 22 25920055 F: + 91 22 25920077 **E**: mcpl@mitsuchem.com **W**: www.mitsuchem.com

CIN: L25111MH1988PLC048925



Date: January 27, 2025

BSE Limited Phiroze Jeejeebhoy Towers, **Dalal Street** Mumbai-400001

Script Code: 540078

Dear Sir/Madam,

Sub: Intimation under Regulation 30 of the SEBI (LODR) Regulations, 2015 for Launches New Brand Furnastra for Modern Healthcare Furniture

Pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015, please find attached herewith a press release for Launches New Brand Furnastra for Modern Healthcare Furniture.

Kindly take the same on record.

Thanking you.

Yours truly,

FOR MITSU CHEM PLAST LIMITED

Manish Dedhia **Managing Director** DIN 01552841

Encl.: As Above





Mitsu Chem Launches New Brand Furnastra for Modern Healthcare Furniture

Mumbai, January 27th, 2025, Mitsu Chem Plast Limited (Mitsu) (BSE:540078), a global leading player with over 35 years of excellence in polymer-based molded products, has unveiled Furnastra, a dedicated brand for healthcare furniture.

Product Highlights

- **Built to Last:** Durable, high-performance solutions designed to handle the toughest demands of healthcare environments.
- Smart and Comfortable Design: Modern, ergonomic innovations that combine functionality with patient comfort, elevating care experiences.
- **Customer-Centric Solutions:** Custom solutions crafted to meet the evolving needs of healthcare spaces, ensuring adaptability and excellence.

While healthcare furniture has long been a cornerstone of Mitsu Chem's business, the company recognized the need to give it a distinct identity, leading to the launch of Furnastra. Furnastra signifies a pivotal moment for Mitsu Chem, elevating healthcare furniture standards. Furnastra, dedicated to high-quality, durable, and ergonomic solutions for modern healthcare environments, operates as an independent brand while upholding Mitsu Chem's core values of innovation, quality, and customer satisfaction.

Commenting on the performance, Mr. Jagdish Dedhia, Chairman of Mitsu Chem Plast Limited said, "With the launch of Furnastra, we're not just introducing a new brand; we're unveiling a vision for the future of healthcare furniture. It's our way of ensuring that our customers receive precisely what they need—expertly crafted solutions that combine comfort, reliability, and innovation, all backed by the values that have made Mitsu Chem a renowned name in the industry."

About Mitsu Chem Plast Limited

Mitsu Chem Plast Limited (BSE - 540078) is a certified manufacturer of polymer-based molded products, specializing in the creation and marketing of innovative, technically advanced solutions. The company serves a diverse range of growing industries, including Industrial Packaging Solutions, Automotive Components, Healthcare Products, Infrastructure Products, and Emergency Handling Solutions, all supported by robust in-house testing and quality control systems. The company's product portfolio features Molded Industrial Plastic Packaging items like drums, jerry cans, bottles, jars, and related accessories; Infrastructure furniture parts such as chair shells; Hospital furniture components including

panels, railings, planks, and trolley parts; Rescue and safety equipment like spine boards; and Automotive components, such as washer tanks and rainhoods. Mitsu Chem Plast primarily caters to Original Equipment Manufacturers (OEMs) across a variety of sectors, including chemical, pharmaceutical, dyes, agrochemical, disinfectants, diagnostic, hospital and infrastructure furniture, and automotive manufacturing. Its recent product innovations include pails for lubricants and new variants like GL 45 caps and TSV caps. The company's journey began 35 years ago with its first plant in Boisar, Tarapur. Today, it operates three manufacturing facilities in Maharashtra: two in Boisar, Tarapur, and one in Khalapur.

In FY24, Mitsu Chem Plast reported total revenues of ₹312.28 Cr, with an EBITDA of ₹25.67 Cr and a PAT of ₹8.86 Cr

Disclaimer

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

For Further Information Please Contact Corporate Communication Advisor



Kirin Advisors Private Limited Sunil Mudgal – Director sunil@kirinadvisors.com +91 98692 75849

www.kirinadvisors.com